Operations Hub™

Free Tools
INCLUDING, NOT LIMITED TO

PORTAL FEATURES

- 1:1 email
- Ad management
- Ad retargeting
- All Third-Party Integrations
- App Marketplace integrations
- Calling SDK
- Canned snippets
- Companies
- Company insights
- Contact management
- Contact website activity
- Content assistant
- Conversational bots
- Custom user permissions
- Customizable quotes
- Deal pipeline
- Deals
- Default Field Mappings
- Documents
- Email automation
- Email health reporting
- Email marketing
- Email reply tracking
- Email templates
- Email tracking & notifications
- Facebook Messenger integration
- Form automation
- Forms
- Gmail, Outlook & Microsoft Exchange integrations
- Historical Sync
- HubSpot CRM mobile app
- Landing pages
- List segmentation
- Live chat
- Marketing events object
- Meeting scheduling
- Mobile inbox
- Product library
- Prospects
- Reporting dashboard
- Shared inbox
- Slack integration
- Tasks & activities
- Team email
- Ticketing
- Two-Way Data Sync
- User management

Starter
FREE TOOLS PLUS

PORTAL FEATURES

- Custom Field Mappings
- Custom Properties
- Reporting Dashboard
- List Segmentation
- Multiple Currencies
- 1:1 Technical Support
- Required Fields
- Permission Sets
- Product Library
- Social Logins

Professional
STARTER TOOLS PLUS

PORTAL FEATURES

- Reporting Dashboard
- List Segmentation
- Programmable Automation & Bots
- Webhooks
- Data Quality Automation
- Bulk Duplicate Management
- Teams
- Standard CRM interface configuration
- Custom Reporting
- Calculated Properties
- Admin notifications management
- Scheduled workflow triggers
- Association Labels
- Data Quality Command Center
- Data Health Trends
- AI-powered data formatting recommendations
- Presets

Enterprise
PROFESSIONAL TOOLS PLUS

PORTAL FEATURES

- Reporting Dashboard
- List Segmentation
- Permission Sets
- Teams
- Custom Reporting
- Calculated Properties
- Sandbox Account
- Datasets
- Advanced data calculations and prep
- Snowflake data share
- Salesforce custom object sync
- Custom objects
- Organize teams
- Single sign-on
- Field-level permissions
- Log in as another user

★ Indicates additional functionality or limit increases as you upgrade to Operations Hub Professional

★ Indicates additional functionality or limit increases as you upgrade to Operations Hub Enterprise